

ABL

Logo ABL Styleguide

Logo ABL – Black

Black

CMYK 50 / 0 / 0 / 100

RGB 0 / 0 / 0

Web #000000

1c 100 % black

ABL

Free space

The free space is equivalent to half the versal height on all sides.

No elements are to be placed within the free space.



Unauthorized logo variations



The logo must not be rotated.



The logo must not be scaled up or down disproportionately.



The logo must not be distorted.



The logo must not be rendered with a shadow.



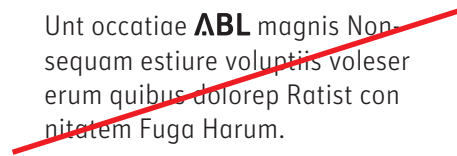
The color of the logo must not be modified.



No elements are to be placed within the free space.



The logo must not be rendered as an outline.



The logo must not be placed within text.



The logo must not be placed on a busy background.

File formats

The logo consists of the letters 'A', 'B', and 'L' in a bold, sans-serif font. The 'A' has a small square dot above its left vertical stroke.

ABL-Logo_PRINT.eps
ABL-Logo_PRINT.pdf
ABL-Logo_WEB.png

Print
Print
Web/Office

Vector, freely scalable
Vector, freely scalable
maximum size: 100 mm

Legal notice

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